

**Tata Steel Foundation announces the eighth edition of Samvaad**

- To witness intense discussions, film screenings, cultural performances, and more -

Jamshedpur, November 14, 2021: Conversations and celebrations are in place for the eighth edition of Samvaad, a one-of-its-kind ecosystem for tribal identity, scheduled to be hosted by Tata Steel Foundation from November 15-19, 2021.

Samvaad has emerged as an ecosystem which celebrates the rich tribal culture, music and folklore and contemplates impartially on the most complex development challenges that face tribal communities across India and has already brought together more than 30,000 women, men and children from 157 tribes of India and 17 other countries.

Samvaad 2021 is bringing together 150 outstanding tribal artists, home chefs, healers, culture crusaders and leaders in person in Jamshedpur, along with more than 4,000 women, men and children from communities of 87 tribes across the country who have agreed to login to the dialogue remotely.

The online setup will combine Webex platforms for interaction and YouTube for public viewership, which is being complemented by small viewing setups by our extended Samvaad family, which will allow those who do not have access to device or networks to also be part of the conclave. Community screenings are being setup at more than 110 locations across India.

The theme for Samvaad this year is 'Reimagine' that hopes to embark on deeper, patient and representative exploration of what this reimagination means for tribal communities.

Chanakya Chaudhary, Vice President, Corporate Services, Tata Steel, said: "Samvaad over the years, through its various components, have been traversing the distance between indigenous people and the world. The Conclave will hear stories from across the country who will engage in experience sharing sessions in various areas that affect the communities and enrich the platform with their thoughts. On behalf of the Tata Steel Foundation family, I welcome all the dignitaries, participants and the tribal community to join us in the 2021 edition and make it a success.

Sourav Roy, Chief, Corporate Social Responsibility, Tata Steel, said: "A specific theme underscoring each edition of Samvaad has brought to fore various perspectives on tribal languages, leadership, culture, healing practises among others, leading directional, pointed and in-depth discussions. This year, we aim to bring communities closer to engage in reflection *on what tribal communities envision their future to be*, reimagine a future that enables long-term change, codesigning new solutions and embrace the role of tribal way of life to drive transformations and come up with a collective voice that resonates with all,"

The various offshoots of this ecosystem will contribute significantly to the essence of Samvaad, highlighting the traditional practices and rich heritage to the common masses through cuisines, art, film screenings, cultural productions and more.

At Samuday ke Saath, scores of school children will have their initial lessons on the tribal way of life through cinema-led storytelling while entire communities will huddle together in the Akhra sessions which debates reimagination from a tribal perspective. Every evening, a number of performances by tribal communities across the country will be showcased on our YouTube channel. A number of popular tribal bands like Sofiyum and Purple Fusion feature among the list.

This year, we are hosting the first-ever artisans' residency which will bring together 23 artists across India to reimagine Samvaad and communitarianism onto seven stunning canvases combining 13 tribal art forms.

As a three-pronged approach involving conversations around curated lunches, taking tribal recipes to the homes of Jamshedpur through Zomato, and a unique, one-of-its kind cooking experience with tribal homechefs, we have extended an invitation to 48 home cooks from 17 tribal communities across India who will bring with them age-old recipes. Mouth-watering recipes from tribal cuisine will be exclusively available for the people of Jamshedpur on online food aggregator platform Zomato during all the five-days of the conclave. Tribal healers of different regions will come together to co-create, articulate and advocate for their shared cause.

This tribal ecosystem will take the time to listen, learn, and be authentic with each other, together, and reimagine a world that has the power to enrich and create lasting change.

Links:

Samvaad webpage: <https://www.tatasteel.com/initiatives/samvaad/index.html>

Samvaad YouTube channel: <https://www.youtube.com/channel/UCtyIjTKJAYEaMH3BkcHRVzw>

About Tata Steel:

Tata Steel group is among the top global steel companies with an annual crude steel capacity of 34 million tonnes per annum. It is one of the world's most geographically-diversified steel producers, with operations and commercial presence across the world. The group (excluding SEA operations) recorded a consolidated turnover of US \$19.7 billion in the financial year ending March 31, 2020.

A Great Place to Work-Certified™ organisation, Tata Steel Ltd., together with its subsidiaries, associates and joint ventures, is spread across five continents with an employee base of over 65,000.

Tata Steel was recognised as DJSI steel sector leader in 2018 and has ranked fourth in the steel sector in 2019. Besides being a member of ResponsibleSteel™ and worldsteel's Climate Action Programme, Tata Steel has won several awards and recognitions including the World Economic Forum's Global Lighthouse recognition for its Kalinganagar Plant - a first in India, and Prime Minister's Trophy for the best performing integrated steel plant for 2016-17. The Company, ranked as India's most valuable Metals & Mining brand by Brand Finance, received the 'Honourable Mention' at the National CSR Awards 2019, Steel Sustainability Champion 2019 by worldsteel, CII Greenco Star Performer Award 2019, 'Most Ethical Company' award 2020 from Ethisphere Institute, and Best Risk Management Framework & Systems Award (2020) by CNBC TV-18, among several others.

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About Tata Steel Foundation:

Tata Steel Foundation (the Foundation), a wholly owned subsidiary of Tata Steel Limited, was incorporated on August 16, 2016 under Section 8 of the Companies Act 2013. The Foundation operates across 4,500 villages in the states of Jharkhand and Odisha through a 600-member team reaching over a million lives annually. The Foundation is focused upon co-creating solutions, with tribal and excluded communities, to address their development challenges. During this process of co-creation, the Foundation endeavours to develop and implement change models that are replicable at a national scale, enable significant and lasting betterment in the well-being of communities proximate to the Company's operating locations and embed a societal perspective in key business decisions.

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